

Accelerate  
**OTT**

**2020**  
SPONSORSHIP  
OPPORTUNITIES



**MAY 7  
2020**  
Horticulture  
Building at  
Lansdowne

**FUELING OTTAWA'S  
ENTREPRENEURIAL  
FIRE**



## INVEST OTTAWA'S ANNUAL FLAGSHIP CONFERENCE, ACCELERATEOTT, IS BACK!

We're proud to bring together Ottawa's entrepreneurial community for the eighth year in a row. We have the highest tech labor concentration in Canada, with **1,750 knowledge-based businesses** employing over **68,000 people** in our nation's capital.

- *Nearly 600 attendees, majority entrepreneurs, fueled their fire at AccelerateOTT 2019*
- *66% of AccelerateOTT 2019 sponsors returned from AccelerateOTT 2018*
- *First time pitchfest resulted in the biggest seed investment in Ottawa history — \$750,000 to GoFor and CybernetIQ*

SEE HOW **YOU** CAN GET **INVOLVED!**

Don't miss your chance to be a part of the conversation and promote your industry expertise. You'll **meet top talent**, learn from **thought leaders and speakers**, and **grow your network** with **entrepreneurs, investors** and **venture capitalists** from Ottawa, Canada, and around the world.

Keeping good company, your fellow sponsors are some of the biggest names in tech — last year we were joined by Shopify, RBC,

SonicWall, and Canadian Technology Accelerators to name a few. Sponsors consistently return year after year to **enhance their visibility** and industry position, develop **new business relationships**, and build their reputations as **leaders in our innovation and entrepreneurship ecosystem**.

## SPONSORSHIP OPPORTUNITIES

All sponsors receive online logo recognition on the AccelerateOTT website and social media, logo recognition in the AccelerateOTT program slideshow, signage, and videos, and opportunity to display your organization's pop-up banner at the event.

### SCALE \$12,000

- Innovation Zone sponsor with opportunity to host a display booth **OR**
- Photo Booth sponsor with logo on GIFs

#### Added value:

- Opportunity to address attendees and introduce a keynote speaker (three mins podium time)
- Two invites to Insiders Dinner (invite-only event with speakers, investors, and industry leaders)
- Six complimentary passes

### RISE \$10,000

- Trivia sponsor with two all-attendee games **OR**
- Registration sponsor with exclusive lanyard and registration branding

#### Added value:

- Opportunity to introduce a fireside chat
- One invite to Insiders Dinner
- Five complimentary passes

### GROW \$8,000

- Charging Lounge sponsor with soft seating area, logo on throw pillows, and coffee table cling **OR**
- WiFi sponsor with ability to customize password **OR**
- Epic Afterparty sponsor **OR**

- Networking Breaks sponsor (AM and PM breaks) — includes corporate branded cupcakes during PM Break

#### Added value:

- Opportunity to introduce a panel
- Four complimentary passes

### BUILD \$6,000

- Sustainability sponsor (reusable water bottles and water station naming) **OR**
- Lunch sponsor

#### Added value:

- Three complimentary passes

### LAUNCH \$4,000

- Breakfast sponsor **OR**
- Floor stickers and wayfinding **OR**
- Pillar wraps **OR**

- Window clings **OR**

- Bio Break sponsor (logo at door and directional signage, hand sanitizers, mints in bathroom with logo)

#### Added Value:

- Two complimentary passes





**JOIN  
US**  
AT  
Accelerate  
**OTT**  
2020

To sponsor or for more information,  
contact Kara Eusebio at  
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