

Accelerate  
TT

**2025**  
**SPONSORSHIP**  
**OPPORTUNITIES**

June 12, 2025 | Horticulture Building at  
Lansdowne Park, Ottawa, ON

[www.accelerateott.ca](http://www.accelerateott.ca)



# AccelerateOTT Returns to Lansdowne Park – Bigger, Bolder, and Shaping Future Legends.

As part of [Ottawa Innovation Week](#), the one-day summit for founders, funders, and fearless builders shaping the future returns.

On June 12th, Ottawa becomes the epicentre of bold ideas, strategic insights, and venture-scale energy. AccelerateOTT 2025 brings together the sharpest minds in tech and entrepreneurship for a full day of actionable content, electric conversations, and game-changing connections. With sessions laser-focused on growth, funding, and innovation, and the high-stakes Startup World Cup pitch competition, this is where ambition meets opportunity.

AccelerateOTT isn't just an event, it's a launchpad for bold brands ready to lead, engage, and leave their mark on the innovation economy. As a sponsor, you don't just show up—you show off. With interactive demo opportunities, custom activations, and high-visibility placements, your brand will be at the heart of the action, connecting with founders, funders, and future legends in real time.

June 12th is more than a date—it's your moment to be front and centre in a room full of momentum. Let's build something bold together.





# Sponsorship Opportunities

All sponsors receive online logo recognition on the [AccelerateOTT](https://www.accelerateott.ca) website and social media, logo recognition in the AccelerateOTT program slideshow, signage, and videos, and opportunity to display your organization's pop-up banner at the event.



## Scale: \$15,000

- Innovation Zone sponsor with opportunity to host a display booth **OR**
- Photo Booth sponsor with logo on photos **OR**
- Other interactive demonstration activation – let's chat!

### Added value:

- Opportunity to address attendees and introduce a keynote speaker or Startup World Cup investor introduction (3 mins podium time)
- Two invites to Insiders Dinner (invite-only event with speakers, investors, and industry leaders)
- Six complimentary passes



## Rise: \$12,500

- Interactive quiz or trivia sponsor with two all-attendee games **OR**
- Mini escape room sponsor **OR**
- Registration sponsor with nametag and registration branding

### Added value:

- Opportunity to introduce a fireside chat
- One invite to Insiders Dinner
- Five complimentary passes

(Continued on next page)



# Sponsorship Opportunities

*(Continued)*



## Grow: \$10,000

- Charging Lounge sponsor with soft seating area, logo on throw pillows, and coffee table cling **OR**
- WiFi sponsor with ability to customize password **OR**
- Epic Afterparty sponsor **OR**
- Networking Breaks sponsor (AM and PM breaks) – includes corporate branded donuts during AM break and corporate branded cupcakes during PM Break

### Added value:

- Opportunity to introduce a panel
- Four complimentary passes



## Build: \$7,500

- Refuelling station (snack table and water refill station naming) **OR**
- Lunch sponsor

### Added value:

- Three complimentary passes

*(Continued on next page)*



# Sponsorship Opportunities

*(Continued)*



## Launch: \$5,000

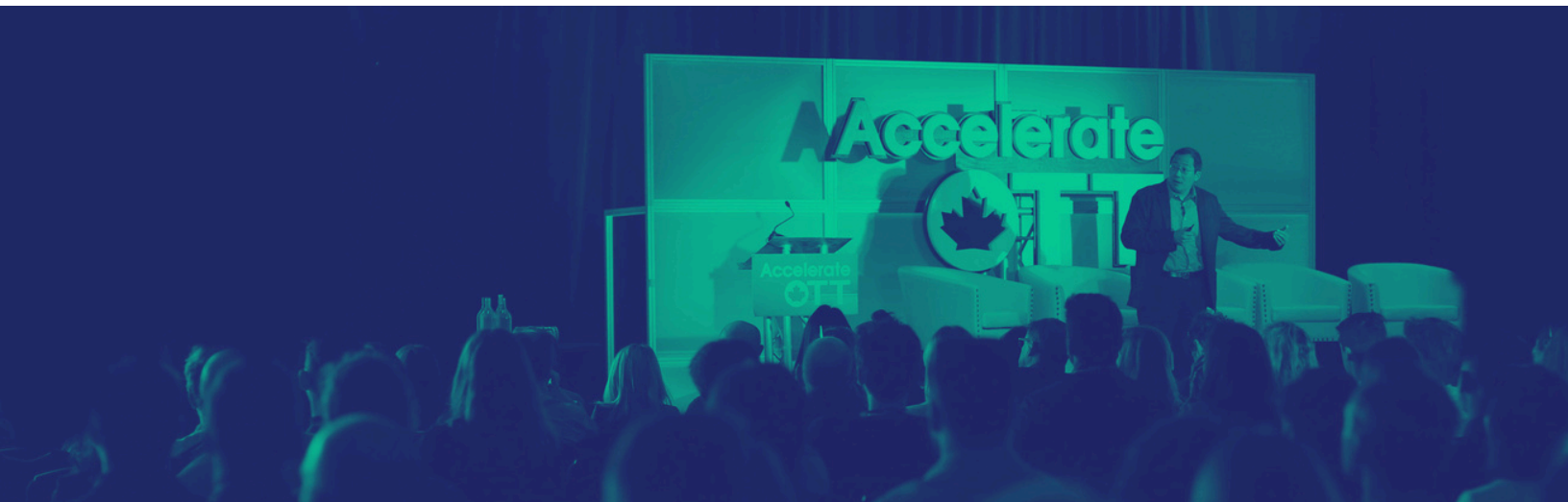
- Breakfast sponsor **OR**
- Floor stickers & wayfinding **OR**
- Pillar wraps **OR**
- Bio Break sponsor (logo at door and directional signage, hand sanitizers, mints in bathroom with logo)

### Added value:

- Two complimentary passes

## Let's build something bold together.

Reach out now to **Kelley Crowe, Partnerships Strategist**, to customize your sponsorship package: [kcrowe@investottawa.ca](mailto:kcrowe@investottawa.ca).



Accelerate  
TT

#AccelerateOTT

THANK  
YOU

[www.accelerateott.ca](http://www.accelerateott.ca)